

Link to another article or a website

Write articles

Link words in an article to another article in your help center, or to any website. You can find and link your own articles without leaving the editor, and those links keep working when you rename an article.

Who can do this: Owners, Admins and Editors · **Plans:** All plans

Link to another article

1. Select the words that should become the link.
2. Click **Link** in the toolbar that appears.
3. Click the magnifying glass (**Link to an article**).
4. Type part of the article's title, then click the article in the results.

Before booking an electrician

Uncategorized

Check that your fuse box has room for a new circuit, then read how to prepare your home.

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1 Select the words that should become a link

Search your articles right from the toolbar.

Drafts appear in the results with a **draft** label. You can link to a draft, but readers can't open it until you publish it.

Link to a website

1. Select the words that should become the link.
2. Click **Link**.
3. Paste the full address, starting with `https://`, and press Enter.

Faster: with the words selected, paste a web address and they become a link straight away. To link an email address, type `mailto:` in front of it, for example

mailto:support@example.com.

Change or remove a link

- **Change it:** select the linked text and click **Link**. Edit the address and press Enter.
- **Remove it:** select the linked text and click **Remove link**. The words stay, without the link.

Links don't open when you click them in the editor. To test them, [preview the article](#).

Show a link as a card

To point readers to another article more visibly, add an **Article link** block: type /article on an empty line, press Enter, then search for the article and pick it. Readers see a card with the article's title, a short summary, its category and the reading time.

How links behave for readers

- Links to other websites open in a new tab, and so do links you add with **Link to an article**.
- When an article's address changes, for example because you renamed it, the old address redirects to the new one. Links you added before the change keep working, and article cards always show the current title.
- Your help center adds nofollow to links to other websites, which tells search engines not to pass ranking credit to them. To change this, or to exempt your own sites, open the **Template editor** → **Brand** and use **Nofollow external links** and **Whitelisted domains**.

Troubleshooting

A link opens a "page not found" page on my help center. The address probably doesn't start with https://, so it's treated as a page on your help center. Edit the link and add https:// at the start.

A link points to an article I deleted. Readers get a "page not found" page. Restore the article from **Trash**, update the link, or send the old address somewhere useful with a redirect. See [Redirect old links to the right page](#).

Related articles

- [Format text](#)
- [Show an article in more than one category](#)
- [Redirect old links to the right page](#)