

Make your help center look like your brand

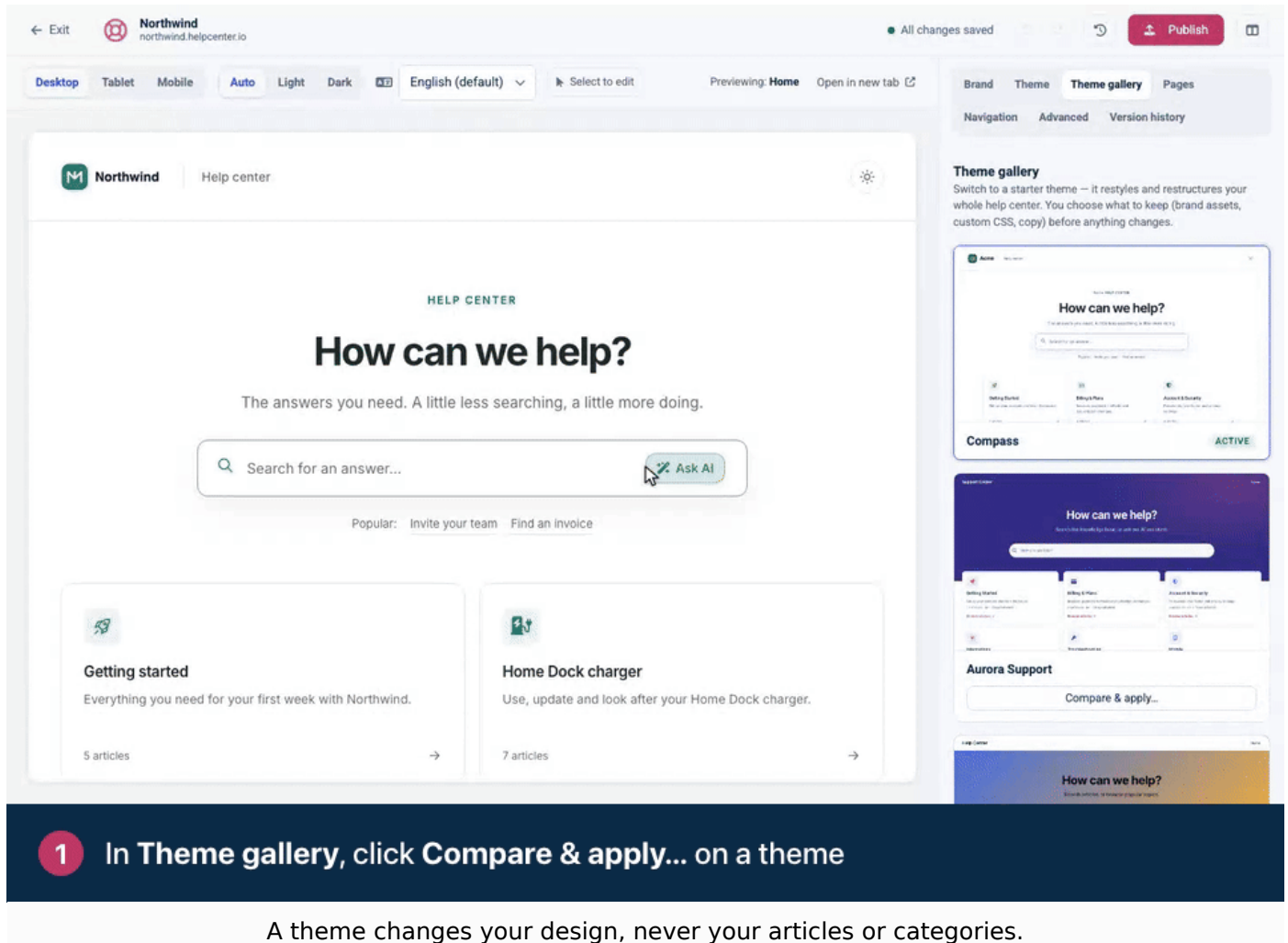
Getting started

Give your help center your logo, colors and fonts so customers know they're in the right place. You work on a draft, so readers see nothing until you publish.

Who can do this: Owners and Admins (Editors can open the template editor with **Customize** on your help center) · **Plans:** All plans

Pick a theme

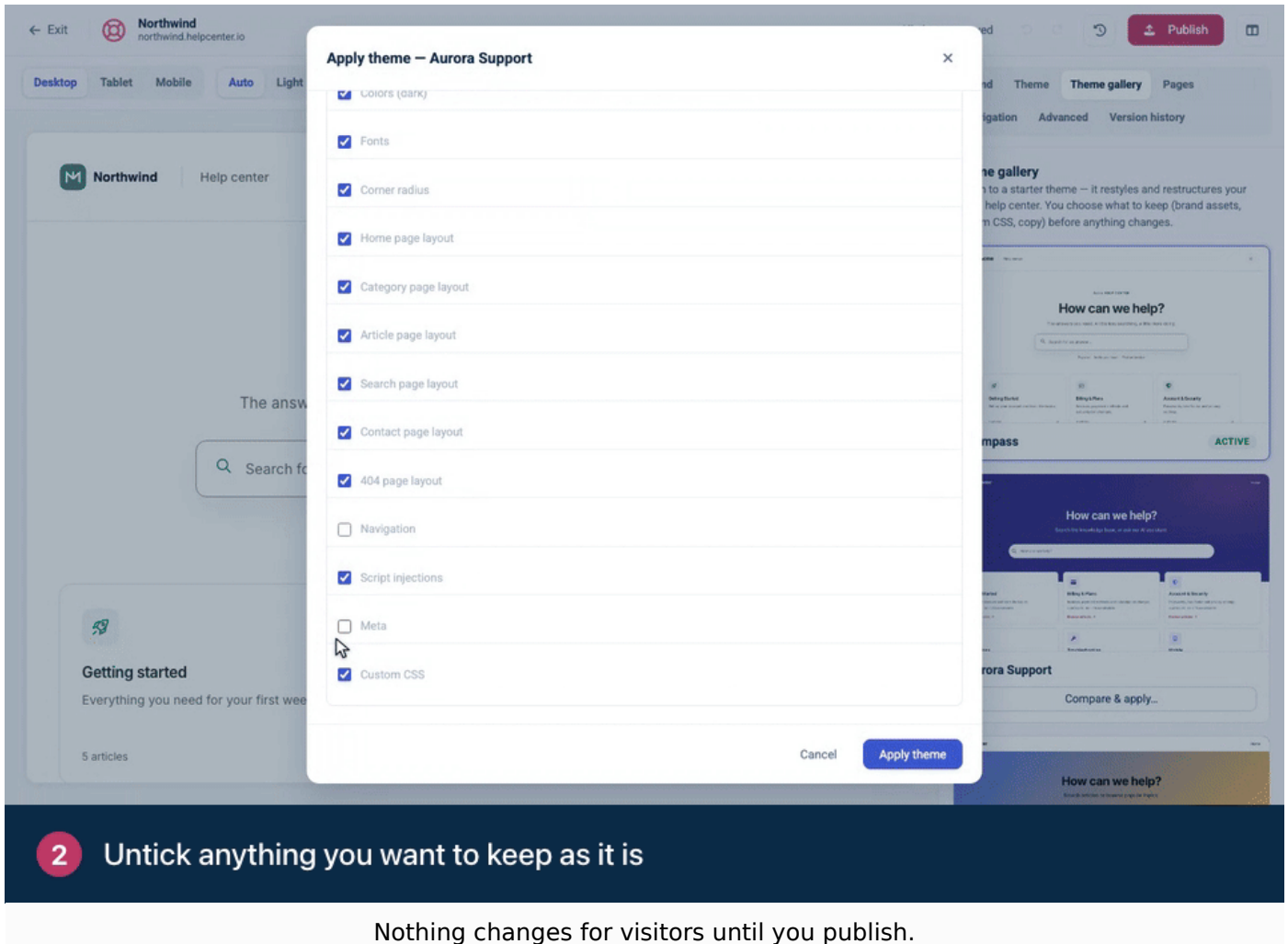
1. Sign in to HelpCenter.io and click **Template editor** in the left menu. Your help center opens in a preview, with the settings beside it.
2. Click **Theme gallery**.
3. Click **Compare & apply...** on a theme you like.
4. Untick anything you want to keep as it is.



1 In Theme gallery, click **Compare & apply...** on a theme

A theme changes your design, never your articles or categories.

5. Click **Apply theme**. The preview switches to the new theme. It stays a draft until you publish.

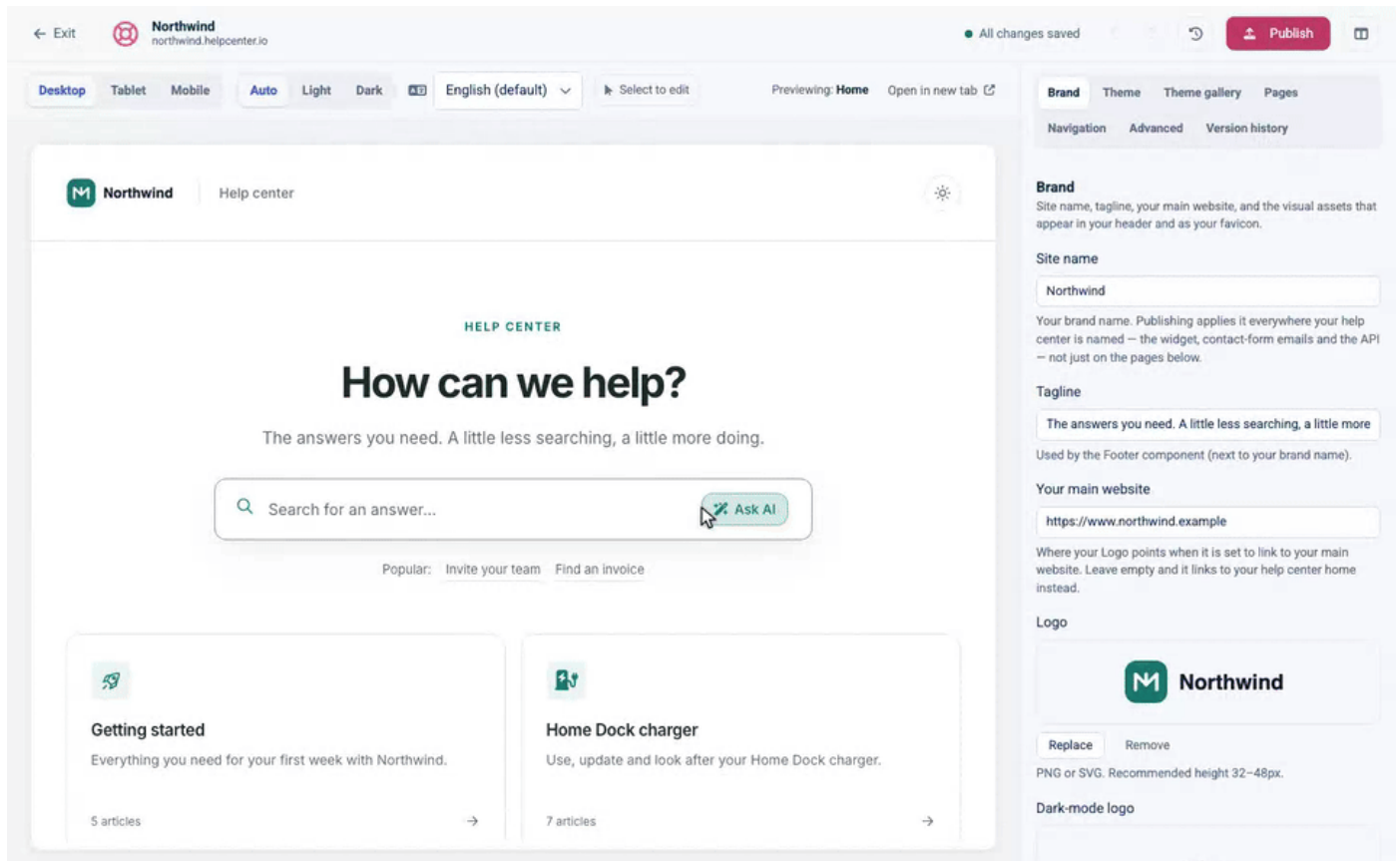


Brand starts unticked, so your logo and name stay as they are.

Add your logo and favicon

6. Click **Brand**.
7. Check the **Site name**. It's your brand name everywhere your help center is named, including the widget.
8. Under **Logo**, click **Upload** and choose your logo. PNG or SVG works best.
9. If your logo is dark, upload a light version under **Dark-mode logo**. Set the preview's appearance to **Dark** to check it.

- Under **Favicon**, upload the small icon that browser tabs show. A 32×32 PNG or ICO file works in every browser.



The screenshot displays the Northwind help center editor. The main preview area shows a help center page with the title "How can we help?" and a search bar. The right-hand sidebar contains the "Brand" settings panel, which includes fields for Site name, Tagline, and Your main website, along with a Logo section. A dark blue banner at the bottom of the editor contains the text "1 Brand holds your name, logo and favicon".

1 Brand holds your name, logo and favicon

The dark-mode logo shows whenever your help center appears in dark mode.

Set your colors and fonts

- Click **Theme**.
- Under **Light mode**, set **Primary** to your main brand color. Change the other colors if you like, and the **Dark mode** colors too.
- Under **Typography**, choose a **Body font** and a **Heading font**.

The preview updates as you go. Where a color would make text hard to read, HelpCenter.io adjusts it automatically.

Publish your design

14. Click **Publish** at the top of the template editor.
15. Check the list of changes, add a **Version note** if you like, then click **Publish**.

Your live help center switches to the new design. Every publish is kept in **Version history**, so you can go back to an earlier design.

Your changes save to a draft automatically, and the top bar shows **All changes saved**. Readers keep seeing your last published design until you click **Publish**.

Next steps

- Rearrange what's on each page: [Add, move and remove components](#).
- Check your design on phones and in dark mode: [Preview on phones, tablets and in dark mode](#).

Related articles

- [Get started with the template editor](#)
- [Choose a theme](#)
- [Add your logo, favicon and brand name](#)
- [Change colors, fonts and spacing](#)

- [Publish your design](#)