

# What makes HelpCenter.io unique?

## Before you sign up

Of course, our unprecedented focus on **helping you achieve your goals** is what we are mostly proud of.

But if you are asking about the software, here's what we have to offer.

## Template Editor

With [HelpCenter.io](https://helpcenter.io) you are going to find the **best Template Editor around**. Our Template Editor allows you to **build any knowledge base template you can imagine**. Don't believe us? Cannot see how you should approach building your template? [Reach out to us and ask](#). Our team of experts is here to help with any super-advanced customizations you may need. You will also get clear instructions to take it from there. Most of the time, you won't need us though.

Our Template Editor allows you to build your help center looks by yourself with the **numerous options for customization available out-of-the-box** together with the **component-based homepage where you can arrange the content with drag-and-drop**.

## Stats and Changes History

Rich statistics spanning a year back together with detailed articles changes log would allow you to dig into the internals of your knowledge base. **See it evolving and improving**. A neat content diff will make it easier for you to understand the contributions of your team.

## Integrations

The numerous integrations will allow you to bring your knowledge base anywhere around the web and utilize it at its most. For example, with our plugins from Front you can get your help center right where your customer support team and customer enquiries are and provide fact-checked answers in a blink. Therefore, you can substantially increase the productivity of your customer success team and provide better answers to your customers.

## **Smart Widget...**

### **...that's better than your average chat bot**

Our smart widget is there to replace most ineffective chat bots which only leave your customers more frustrated, unable to find a way to reach out to you, when the bot is unable to satisfy their needs. We take a different approach. Our smart widget is not there to replace your customer support team. It is there to assist them. Imagine the smart widget as your first line of customer support. It analyzes the context of the current page and suggests relevant articles from your knowledge base. It integrates within your application and website and provides relevant answers even before your customers have thought of asking the question. We believe in the assistive nature of tools and that's what we are building with the Smart Widget we offer.

Not to mention our content editor which you won't even notice but will any option you might need will be there right when you need it.

All this complemented with a **neat, intuitive** and **friendly UI**.

If all of this was not enough to convince you [start your trial](#), reach out to us or [schedule a demo](#) and we will show you the rest.